

2018 MMC On Site Guide Advertising



The Midwest Multifamily Conference On Site Guide is a booklet given to all 1,500+ attendees of the conference. This guide contains information on education seminars and speakers, locations of sessions, maps of the convention center and trade show floor, information on all exhibitors, and additional necessary information for the attendees. Advertising in the On Site Guide will result in exposure to the largest multifamily audience in the Midwest.

Advertisement Options:

<input type="checkbox"/>	Full Page (color)	\$525	<i>Size:</i> 8.5 inches x 5.25 inches
<input type="checkbox"/>	Half Page Vertical (color)	\$400	<i>Size:</i> 8.5 inches x 2.625 inches
<input type="checkbox"/>	Half Page Vertical (black & white)	\$350	<i>Size:</i> 8.5 inches x 2.625 inches
<input type="checkbox"/>	Half Page Horizontal (color)	\$400	<i>Size:</i> 5.25 inches x 4.25 inches
<input type="checkbox"/>	Half Page Horizontal (black & white)	\$350	<i>Size:</i> 5.25 inches x 4.25 inches

SPECIAL INSTRUCTIONS:

- To reserve space, advertisement insertion requests and artwork must be to the IAA office no later than September 7, 2018. Please complete this Advertising Agreement and fax to IAA at (317) 816-8911 or email to concetta@iaaonline.net
- Advertiser must pay any costs incurred for the design or necessary modification of an advertisement.
- Any costs IAA may incur during collection are to be recoverable at the advertiser's expense.
- Artwork returned only on request.
- Electronic files in .pdf or .jpg format preferred. Camera-ready or laser printout accepted. 133 line screen. Files may be e-mailed or sent on a jump drive or disk.
- If you have any questions, call Concetta Lorah at the Indiana Apartment Association at (317) 816-8900 or e-mail concetta@iaaonline.net

Company: _____ Booth # _____


Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Amount Due: \$ _____

Payment: Check Enclosed Visa/MC/AmExpress  Please bill

Credit Card # _____ Billing Zip Code: _____

Name on Card: _____

Expiration Date: _____ 3 or 4 Digit Code: _____

Send or Fax to: IAA • 9100 Keystone Crossing #725 • Indianapolis, IN 46240

Fax: (317) 816-8911 • concetta@iaaonline.net

Deadline for form is September 7, 2018.