

# MMC EXHIBITOR INFORMATION BREAKFAST

GET THE MOST OUT OF YOUR TIME EXHIBITING AT THE  
MIDWEST MULTIFAMILY CONFERENCE BY ATTENDING THIS  
INFORMATIVE EXHIBITOR EVENT!



**FRIDAY, SEPTEMBER 8, 2017**

**9:00AM – 10:30AM**

SHULA'S STEAKHOUSE – WESTIN HOTEL – 50 S. CAPITOL AVE., INDIANAPOLIS

*\*No charge to attend*

As an exhibitor, don't miss this *fantastic*  
opportunity to hear from trade show experts on  
how to make the most of your exhibiting  
experience!

## SPEAKERS

- **Bobbi Modesto**  
Account Executive  
*Shepard Exposition*
- **Nikki Lorah**  
Vendor
- **Sandy Carmin**  
Director Property Mgmt.  
*Englert Management*
- **Lynne Petersen**  
President  
*Indiana Apartment Assoc.*

## **THE SPEAKERS WILL DISCUSS:**

- Tips from a trade show decorating company on how to utilize your time on the floor and the steps you need to take to be successful.
- Ideas from management company personnel on how to approach attendees on the trade show floor and tips on how to follow up with leads.
- Information on new additions to the Midwest Multifamily Conference and what you need to know from IAA to be ready for October.

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## **YOU WILL ALSO:**

- Take a tour of Hall B and loading area (Tour will go over all details to make the move-in process simple).
- Be able to ask about Internet connections, electricity and phone hook up.

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## ***Enter a drawing for a FREE Booth in 2018!!!!***

*For those who attend, your company name will be entered into a drawing for one free 10 x 10 booth in 2017 (an \$890 value to put towards the booth of your choice, must be an IAA Member).*

**RSVP BY August 25, 2017** to Morissa Meehan at [morissa@iaaonline.net](mailto:morissa@iaaonline.net), by phone at (317) 816-8904 or FAX this form to (317) 816-8911. There is **no charge** to attend this meeting.

# EXHIBITOR ORIENTATION BREAKFAST REGISTRATION FORM

**FRIDAY, September 8, 2017**  
**9:00 am – 10:30 am**  
**(Registration opens at 8:30am)**



**Shula's Steakhouse inside The Westin Hotel**  
**50 S. Capitol Ave., Indianapolis, IN 46204**

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\_\_\_\_\_ YES, I will attend the Exhibitor Breakfast on September 8, 2017!

\_\_\_\_\_ NO, I cannot attend, but appreciate the invite.

**COMPANY:** \_\_\_\_\_

**ATTENDEES:**

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_____	_____
_____	_____

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